



Flexible Digital Trunking For Integrating Local Voice, Switched Data and Video

AT&T's DS-I ISDN PRI Local Service offers an efficient way to integrate your local voice, data and video communications on the same high-performance digital trunks – using industry-standard ISDN Primary Rate Interface technology.

This all-digital service connects your digital Private Branch Exchange (PBX) (or other digital premises equipment) directly to the AT&T Network over ISDN-configured T1 facilities that provide 23 'bearer' channels – and one control channel. The 23 bearer channels in this facility can be used for virtually any combination of voice, video or switched data transmissions. There is no need to designate certain channels for each type of transmission; your bandwidth is allocated automatically for each transmission on a call-by-call basis.

This dynamic capability allows you to make the most efficient use of your available bandwidth and potentially handle all your traffic with fewer trunks. In addition, AT&T ISDN technology allows you to combine two or more 64 Kbps bearer channels as needed for bandwidth-intensive data transmissions. After the transmission, these channels are then available for any other type of call.

Your Company-Wide Solution

As the country's largest CLEC, AT&T can provide DS-I ISDN PRI Local Service in 67 metropolitan service areas nationwide. This means you can provide and manage your local ISDN services entirely through AT&T, instead of contracting with separate local carriers for each location. Also all of your ISDN T1 facilities are continually monitored for you by AT&T.

You can count on your AT&T's DS-I ISDN PRI Local Service to deliver the highest quality of service and customer experience for your investment.

Efficient Solutions For All Volume Requirements

With AT&T's DS-I ISDN PRI Local Service, you can meet the local voice, data and video needs of locations that support a variety of applications.

- **PrimePlex** is a full DS-I ISDN PRI designed for locations needing dependable connectivity for local and local toll calls, long distance and international voice, as well as video and switched data services. It supports inbound and outbound calling, as well as access to

Benefits

- Dependable, high-speed ISDN connections for integrating local, long distance and international voice, as well as data and video transmissions
- Typically, savings of 10% or more over similar services from incumbent local carriers
- The reliability of the AT&T Network, with end-to-end network monitoring
- Nationwide local solutions through a single provider and integrated billing

toll-free service. As part of your overall business continuity plan, you can also take advantage of nationwide call redirection services to send your calls to alternate locations in the event of a problem or to gain business efficiencies.

- **PrimeConnect PRI** is a specialized ISDN-based trunking solution for applications and locations that receive very high volumes (200,000 to 400,000 minutes per month) of inbound-only traffic. It provides 23 64-Kbps incoming channels for dial-up data transmissions, fax or voice calls, managed by the control 'D' channel for faster call set-up times. Each facility can handle up to 500 DID numbers per T1 facility. Each T1 can also include two rate centers, which allows you to benefit from AT&T's unique network infrastructure and potentially reduce your operating costs. The service delivers the calling number, which can be captured for use by call center or data application.

Simpler Management and Administration Company-Wide

With AT&T, there is no need to manage local services contracts through an array of local providers. AT&T can provide a nationwide local services solution – that includes AT&T's DS-I ISDN PRI Local Service as well as other services – to cover all your locations with simplified billing, and one-call management and maintenance.

AT&T's DS-I ISDN PRI Local Service		
	PrimePlex	PrimeConnect PRI
Service type:	DS-I ISDN PRI	DS-I ISDN PRI
Designed for:	Mid-size locations with voice, data and video needs	High-volume INBOUND applications
Trunk types	PRI CPN + CBC 23B+D; 24B; 23B+BACK-UP D	DID only
Access Options:	AT&T ACCU-Ring, AT&T Integrated Network Connection Service, AT&T Dedicated Entrance Facility, AT&T Ultravailable Network	Dedicated
Included Options		
911 Services	•	
Operator Services	•	
711 Services	•	
Directory Listing	•	•
Blocking Options	•	
Equal Access	•	
1010 Dial-around	•	

AT&T DS-I ISDN PRI Local Service (continued)

	AT&T PrimePlex	AT&T Prime-Connect PRI
Available Options	•	
DID Number Blocks	•	•
Redirect Services	•	
Authorization Codes	•	
Abbreviated Dialing	•	
Additional Directory Listings	•	•
Calling Party Number	•	
Collect / Third party billing block		•

AT&T's DS-I ISDN PRI Local Service is tariffed as PrimePlex and PrimeConnect PRI.

For more information, contact your AT&T Representative, or visit www.att.com/business



The world's networking companySM